



About MBDA

Founded in 1971 under a White House Executive Order, the Minority Business Development Agency (MBDA) is part of the U.S. Department of Commerce. As the chief federal agency charged with fostering the establishment and growth of minority-owned businesses in the nation, MBDA is headquartered in Washington, DC.

Actively promoting the strategic growth and competitiveness of minority business enterprises, MBDA offers management and technical assistance and access to contracting and financing opportunities through a network of forty minority business centers throughout the United States.

About MED Week

Marking its 25th anniversary, the Minority Enterprise Development (MED) Week Conference commemorates the contribution of the nation's minority entrepreneurs and firms. Initiated by Presidential Proclamation signed by President Reagan in 1983, the premiere national conference for the minority business enterprise community is sponsored by MBDA and partners from the private and public sectors.

Past Conference Highlights

SPEAKERS: Carlos M. Gutierrez, Secretary of the U.S. Department of Commerce; Elaine L. Chao, Secretary of U.S. Department of Labor; Dr. Matthew Slaughter, President's Council of Economic Advisors; Steven Preston, Administrator of the U.S. Small Business Administration; Hernando De Soto, Author; Alfred Toffler, Author/Futurist; Martin J.G. Glenn, President/CEO of HSBC Bank; Weldon H. Latham, Esq., Partner of Holland and Knight; and industry and thought leaders

TOPICS: Rebuilding the Gulf, Art of the Deal, Pursuing the Global Economy, Opportunities in Telecommunications, Mastering the Supply Chain, Joint Venture and Teaming Arrangements

EVENTS: White House Breakfast Series, State of Commerce Address, Business Expo, Informational Sessions, Emerging Business Leader Student Summit and Business Plan Competition, Business to Business Linkage Forums, Networking Receptions, MED Week Awards Gala

MEDIA COVERAGE: C-SPAN, Reuters, Bloomberg News, BET, The Washington Post, Hispanic Business, MBE Magazine, Indian Country, Asian Fortune, Sing Tao Daily, Washington Hispanic, American Chinese Business, Black Professional News

CELEBRATING THE LEGACY OF INNOVATION AND COMPETITIVENESS



— SPONSORSHIP OPPORTUNITY BROCHURE —



**Minority Enterprise Development Week
National Conference
September 13-14, 2007
Washington, DC**

MEDWeek25 Highlights

Billion Dollar Breakfast
Captivating Plenary Sessions
State of Commerce Address
MED Week Awards Gala

— Hosted by —

Minority Business Development Agency – U.S. Department of Commerce
U.S. Small Business Administration



MBDA. Your Strategic Growth Partner.
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Why sponsor MEDWeek25?

- Align your company with the premiere national event dedicated to advancing minority business enterprises.
- Recognize the pioneers and trailblazers who have worked diligently to advance and advocate for the growth of minority business enterprises in America over the past 25 years.
- Gain a unique opportunity to show your commitment to the advancement of an inclusive, innovative and competitive global economy.

What are the benefits of sponsorship?

- Access to successful minority entrepreneurs and business owner
- National recognition
- Media and outreach opportunities
- VIP and reserved seating opportunities
- Special invitations to private events
- Reach nearly 1,200 business, government, and media professionals

Who are past sponsors?

BAE Systems; IBM; Microsoft; FedEx; GVCWinstar; Raytheon; VISA; Northrop Grumman; Pepco; General Electric; Wells Fargo Bank; Eastman Kodak Co.; Walt Disney Co.; Kaiser Permanente; Bank of America; Boeing; Burger King; U.S. Department of Defense; Citibank; Lockheed Martin; Chevron; UPS; Apple; Texaco; American Express; Coca-Cola; along with other public and private partners

Who attends MED Week?

Minority business entrepreneurs; senior public officials; industry executives; financial decision-makers; media; venture capitalists; private and public lenders; business academicians; minority college students; minority business advocates; supplier diversity managers

How do I sign up to sponsor?

Call Jackie Buckley, Conference Assistant, (202) 482-0583 or jbuckley@mbda.gov or Venice Harris, Conference Manager, (202) 482-1714 or vharris@mbda.gov

MEDWeek25 Sponsorship Opportunity Levels

OPPORTUNITIES	PREMIERE \$35,000	PLATINUM \$25,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000
Full VIP Complimentary Conference Registration	4	2	0	0	0
General Complimentary Conference Registration	6	4	4	2	2
Reserved Seats at MED Week Awards Gala	10	6	4	2	0
Reserved Seats at Billion Dollar Breakfast	10	6	4	2	0
Name and/or Logo Placement in Conference Program Book	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)	✓ (Name)
Name and/or Logo Placement on Website	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)	✓ (Name)
Special Mention in MBDA News	✓	✓			
Special Mention in the MBDA Press Release	✓	✓			
DVD of the 25th Anniversary MED Week National Conference	✓	✓			
Name and/or Logo Placement on Banner located at Conference Site	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)	✓ (Name)

MEDWeek25 Facts*

In 1969, 300,000
Minority Businesses
in the U.S.

In 2002, 4.1 Million
Minority Firms
in the U.S.

*Source: U.S. Census 2002 Survey of Business Owners and MBDA/Office of Business Development

BECOME A STRATEGIC GROWTH PARTNER TODAY!



www.medweek.gov | 1-888-836-7647